



## ACE Hardware Opens in Dublin



**ACE Hardware recently opened at the Village Square Shopping Center** (7373 Village Parkway) in November 2021. This locally owned hardware store offers personal service, quality products, and a convenient shopping experience to the Dublin community. ACE Hardware is a welcomed addition to the many long-standing businesses at this neighborhood shopping center.

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## Innovation TRIVALLEY Leadership Group Promotes Life Science Startups in the Tri-Valley

## Where Life Science Startups Flourish and Grow Into Full Campuses

### ZEISS building US Headquarters for Medical Technology Campus

"As a global technology leader, we need an even stronger presence and better networking at the innovation hotspots. Our investments are focused on leveraging the existing potential in our growth markets."

**Dr. Christian Mueller, Member of the Executive Board and CFO of the ZEISS Group.**



### 10x Genomics expands to 14.5 Acre Campus

"We took the whole Bay Area into account as we discussed where to have our headquarters, but Pleasanton always came out on top due to its location and affordability for families. With its proximity to Silicon Valley, San Francisco, top-tier institutions and international airports, the Tri-Valley area is truly unique."

**Ben Hindson, Co-founder and Chief Science Officer, 10x Genomics**



### Ecosystem Supports Growth at Every Stage



\* Figures from July, 2021

Innovation TRIVALLEY Leadership Group published a Life Science **brochure** **touting the benefits of starting a life science company in the Tri-Valley**. From having an emerging life science ecosystem to having a thriving economy, the Tri-Valley is the perfect place for life science companies.

For more information, contact Innovation TRIVALLEY Leadership Group CEO [Lynn Wallace Naylor](#), or visit their [website](#).

## New Dublin Businesses Coming Soon...

We are excited to announce a few new businesses coming to Dublin, including, but not limited to:

- **Crumbl Cookies** at Fallon Gateway, 3862 Fallon Road
- **H-Mart** at Dublin Retail Center, 7884 Dublin Boulevard
- **Sephora** at Persimmon Place, 5186 Dublin Boulevard
- **Two Hands Seoul Fresh Corn Dogs** at Fallon Gateway, 3742 Fallon Road



## Startup Tri-Valley Job Board

While the Tri-Valley is home to many scientists, engineers, and business professionals, many are not aware of the career opportunities in their backyard. **Startup Tri-Valley has launched a [Job Board](#)**, to help





local startups publicize their positions to local talent. Startups interested in posting a job should visit the Startup Tri-Valley website [Job Board](#), select employers, and follow the instructions or view the videos on how to create an employer account and post a job.

For more information or for help with posting open positions, email [Startup Tri-Valley](#).

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## Welcome New Dublin Businesses!

[Nara Sushi](#) at Ulferts Center, 4288 Dublin Boulevard, Suite #109

[Pho Dublin](#) at Lamps Plus Plaza, 7300 San Ramon Road



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## Free Virtual Entrepreneurship Toolkit Series



The Carlsen Center for Innovation & Entrepreneurship presents a new virtual series of workshops designed to teach you how to build the foundation of a new enterprise.

Whether you're a budding entrepreneur, or an established business owner wanting to brush up on your skills, the Virtual Toolkit Series is for you.

For more information or to register online, visit the [Carlsen Center](#).

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## City of Dublin Outdoor Operations Temporary Use Permit (TUP)

The Dublin City Council has authorized the waiver of certain Zoning Ordinance requirements to facilitate business operations, including **long-term temporary outdoor seating for eating and drinking establishments**, affected by COVID-19 and the related public health orders, by allowing certain deviations from development standards established by the Zoning Ordinance provided they are temporary in nature and do not increase the general intensity of use.

The [application](#) is available online, or for more information, please email the City's [Planner-on-Duty](#).

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## PG&E Leases Additional Space at Dublin Technology Center



**Pacific Gas & Electric has expanded its office space** at the Dublin Technology Park (formerly Creekside Business Park).

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## TriNet Announces Agreement to Acquire Zenefits



TriNet, a Dublin-based leading provider of human resources solutions for small and medium-size businesses, announced it has entered into a definitive agreement to acquire Zenefits, a People Operations platform purpose-built for small and medium-size businesses. Through the acquisition of Zenefits, **TriNet diversifies its product offering and expands its ecosystem** to serve more than 24,000 businesses and approximately 600,000 employees.

For more information, visit [TriNet](https://www.trinet.com).

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## Tri-Valley Career Center Offers Services for Employers and Job Seekers



The **Tri-Valley Career Center** (TVCC) is known for supporting job seekers. However, it also offers employer resources as well, including:

- Free job listings on TVCC's website (employers can click [here](#) to register & post jobs)
- Job fairs (in-person and remote) and panel events
- Candidate referrals
- On-the-Job training reimbursement funds

- Recruitment assistance
- Layoff aversion and rapid response support

In addition, a Tri-Valley Career & Resource Fair is being held on Thursday, February 24, 2022, from 4:00 - 6:00 p.m. in Livermore at 1401 Almond Avenue.

For more information, please visit [Tri-Valley Career & Resource Fair](#).

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## StopWaste Announces \$700K in Waste Prevention Grants



**StopWaste is offering waste prevention grants** in five categories, with total funding up to \$700,000 available to businesses, nonprofits, and institutions. The focus is on innovative projects that prevent waste in Alameda County. The application deadline is February 25, 2022, at 5:00 p.m.

A recording of a Grant Information Webinar that was held on January 20, 2022, is available to view [here](#). Learn more about the [five grant categories](#), the types of applicants and projects eligible for funding, and the application process.

For more information, visit [StopWaste](#).

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## California Responsible Beverage Service Training Program



CALIFORNIA DEPARTMENT OF

### Alcoholic Beverage Control

California Assembly Bill (AB) 1221, the **Responsible Beverage Service Training Program Act**, goes into effect July 1, 2022. AB 1221 requires Responsible Beverage Service (RBS) training for alcohol servers and the managers of alcohol servers for Alcohol Beverage Control (ABC) On-Premises licensed establishments.

ABC On-Premises Licensees have 60 days from July 1, 2022, to have their staff trained and certified by an approved RBS training provider. This includes the successful completion of an ABC administered RBS exam. Enforcement of AB 1221 begins September 1, 2022.

For more information, please [email](#) or visit [Responsible Beverage Service](#).

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## East Bay Economic Development Association Announces the Resilient East Bay Project

East Bay Economic Development Association (East Bay EDA) recently announced a grant from the U.S. Economic Development Administration for **Resilient East Bay, a project to support small to mid-sized businesses** in manufacturing, transportation, distribution & logistics, and biomedical/life sciences by leading and implementing a regional, sector-based economic analysis and strategy for these industries.



For more information, please visit [Resilient East Bay](#).

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## The U.S. Small Business Administration and Business Forward Launch the Small Business Digital Alliance

The U.S. Small Business Administration and Business Forward launched the **Small Business Digital Alliance (SBDA)**, a joint public-private co-sponsorship

## Small Business Digital Alliance

to connect small businesses with critical technology resources to start and expand their e-commerce business to scale for success.

The new initiative features a series of free briefings and training to help small businesses access and utilize digital tools to reach new markets, find diverse talent,

improve operations, and raise capital.

For more information, visit [SBDA](#).

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## Manex Small Business Assistance Grant-Funded Program Available for 2022

Are you a manufacturer in Alameda or Contra Costa Counties with 75 employees or fewer, and owned by a woman, minority (African American/Black, Asian, Native American, Alaska Native, Native Hawaiian, Pacific Islander, Latinx/Hispanic) or veteran? If yes, you are eligible to apply for **Manex's Small Business Technical Assistance Expansion (SBTEA) Grant Program**, which funds consulting and training to assist you in tackling unique manufacturing business challenges.

For more information, please visit [Manex](#).

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## Taste Tri-Valley Restaurant Week Returns!



The second annual **Taste Tri-Valley Restaurant Week**, is taking place **February 18-27, 2022**. This is a 10-day event that builds community by driving business to restaurants throughout the cities of Dublin, Livermore and Pleasanton, and the Town of Danville. Throughout restaurant week programming, restaurants, wineries, breweries, and hotels in the area will be celebrated.

For more information, please visit [Taste Tri-Valley Restaurant Week](#).

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## Business Trends to Keep Top of Mind in 2022



U.S. Small Business Administration

The U.S. Small Business Administration has published a list of **business trends to expect in 2022**. Access the list [here](#).

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## City of Dublin Business Calendar



The City's website includes a list of additional upcoming business events and classes, including many webinars to help businesses to recover from the impacts of the COVID-19 pandemic.

For more information, visit the City's online [calendar](#).

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## We Are Here for You

The City of Dublin appreciates our business community and remains committed to being your source for reliable and accessible information and resources.

For up-to-date information and resources for the business community, visit the City's COVID-19 Business Impacts [webpage](#).

If you need assistance, Economic Development Staff are available during regular office hours.

**The Dublin Business Brief is a bi-monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact the Office of Economic Development via [email](#) or by phone at (925) 833-6650.**

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(925) 833-6630

**Administrative Services**  
(925) 833-6640

**Fire Prevention**  
(925) 833-6606

**Human Resources**  
(925) 833-6605

**Parks and Community Services**  
(925) 556-4500

**Police (non-emergency)**  
(925) 833-6670

**Public Works**  
(925) 833-6630



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